



Printed Graphics for Office Fit-Out

As part of an extensive office fit-out project, The Window Film Company was approached to deliver a combined privacy and decorative solution to a large number of glass partitions.

The Requirement

The client was undertaking a complete office fit-out project in a modern Berkshire facility. The spacious office boasted a number of glass partitions that formed meeting rooms and storage in what was a spacious, open plan premises.

The client required these partitions to be covered with a bespoke design that would serve two purposes. Firstly, to provide privacy. This would allow meetings to take place without fellow colleagues or visitors causing a disturbance. The second aspect of the project was to deliver a stylish aesthetic finish.

The majority of the partitioning was in the reception area, a key space for any business keen on making a statement and creating an impressive, memorable and professional first impression. The bespoke artwork featured a striking marble effect and had been created specifically to deliver a high impact appearance. For the design to have the desired effect, it was vital that it was recreated perfectly.

The Solution

Upon receipt of the brief and the artwork, staff at The Window Film Company set about identifying the best solution. The artwork was supplied with a pantone reference that had to be exactly matched and with this in mind, it was agreed that printing onto a white vinyl would be the most appropriate choice.

By printing onto a solid white film, it would be possible to ensure that the colour not only stood out and delivered the required effect, but also matched the exact colour requirements of the client.

Several proofs were printed and supplied, with The Window Film Company's in-house graphics and print team experimenting with a number of different ink opacities and other variables to deliver a range of potential finishes for the client to choose from.

With the chosen proof accepted and signed off, work could commence on recreating the one-off design across a total of 15 large panels, with each panel almost three metres in height. The graphics were created using precision cutting equipment, with the small gap between each pane taken into account, ensuring that when applied to the glass the pattern would flow seamlessly.

The End Product

The date for installation was agreed by The Window Film Company's Operations Team whose role is to handle the logistics around each project. The vinyl was fitted by one of The Window Film Company's vastly experienced and fully qualified installation teams, who worked carefully around the other trades that were also at work during the fit-out process.

The finished product was an eye-catching and striking marble effect, created from gold print onto a perfect white vinyl. The design was enhanced by uplighters at the base of each pane, the light serving to give the artwork an added element of style and impact.

The film delivered both decoration and privacy, seamlessly integrating with the theme and style of the office while also creating a beautiful feature and a welcoming and impressive aesthetic.

Summary

- * Privacy and decorative solution sought.
- * Bespoke design, printed to match exact pantone requirements.
- * Long lasting and durable white vinyl used.
- * Extensive experimentation process to ensure best possible finish.
- * Film applied to 13 panels.
- * Each pane just under 3m in height.
- * Each panel printed and finished in-house.

