



#### Welcome

The Window Film Company has been a leading supplier & installer of window film since 1998.

We are proud to offer a nationwide installation service and a full range of window film solutions. Our increasing range of innovative products and state of the art equipment means we are perfectly placed to help, whatever your requirement.

We are continuously updating our product collection to react to trends and consumer demand, making sure that we have the perfect film and design to suit your design project.

This brochure will take you on a journey through our residential film offering, from our classic Frostbrite® film which includes over 140 designs, to the innovative White Printed film, Coloured film and also

House Numbers and Names. In addition, The Window Film Company offer a range of products for practical applications including solar control, safety and security, anti-fade and manifestations.

An affordable and simple update, film is the ideal way to spruce up your interior glazing. Enjoy our step by step guide which clearly demonstrates just how easy it is to install to enjoy beautiful windows and glass in your own home.

#### **Micky Calcott**

Director of The Window Film Company

## Contents

Step by Step DIY Guide	6
Frostbrite®	10
House Numbers & Names	26
Coloured Film	30
White Printed	34
VVIIICO I TITICO	- OT
Children's Designs	38
Practical Films	40
Safety	42
Manifestations	43
Seasonal Designs	46



#### DIY Guide

Updating your home with window film is a quick, easy, and affordable DIY project. With a vast array of designs and styles, window film is a great way to update tired looking windows, helping transform the look of an entire room.

Installation is a simple project that anyone can undertake, and to ensure professional results every film delivery includes a detailed set of instructions, along with a handy plastic squeegee to aid installation.

Here we are installing Frostbrite® onto a glass window pane, which is ideal for letting in the light as well as achieving privacy.

This design features a subtle diamond motif to help add interest to the window and give the impression of frosted glass.

#### 1.



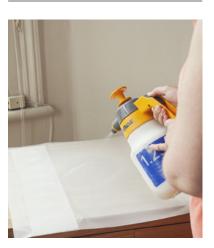
Card over the design using the Squeegee supplied to increase the bond between the application tape and Frostbrite® film

#### 2.



Pull off the backing sheet whilst checking all the elements of the design come off the backing sheet and stay on the application tape

#### 3.



Spray with the film so it is entirely covered with the soapy water

**4. 5.** 



Ensure the glass is cleaned thoroughly before, spray the entire glass with the soapy water before applying the film

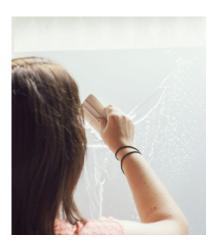


Take the film to the window making sure you keep it taut, allow the film to flow onto the glass and slide into position



Spray the back of the film before Squeegeeing over it with the plastic card supplied with your order

7.



Work from the top pushing any bubbles out to the edges, whilst ensuring the film doesn't move, you can repeat this process again to ensure all water is removed. Then leave to dry for 24 hours

8.



Once dried for 24 hours, spray the application tape lightly and leave to soak for 5 minutes. Slowly peel off the application tape making sure you keep it close to the window, this will then reveal the design

9.

6.



Finally wipe off any remaining water from the film and the frame being especially careful around the edges of any cut outs not to lift the film

#### Your window is now ready to enjoy!







Here at The Window Film Company we offer a vast range of frosted patterns, allowing you to quickly and easily create an eye-catching feature from your glazing and windows.

The designs are computer cut from our professional standard Frostbrite® frosted film, which once applied to your windows will give the appearance of acid-etched or sand-blasted glass. The frosted areas will provide privacy, whilst still allowing a good level of natural light to pass through. Vision will be possible through the patterned parts of the film – these sections are computer cut and removed to create the pattern.

The extensive range of designs is available to view in this brochure with the entire collection online, with each order created to your exact size specifications. You have the option to choose the position of the design for each panel you order; customisation is part of the simple online ordering process.

With over 140 designs available, this brochure will guide you through a selection of our favourite designs ranging from botanical shapes to linear lines as well as intricate detailed options.

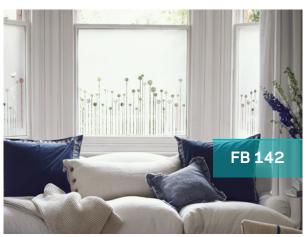














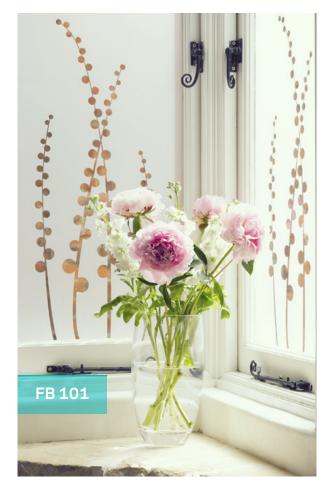


## Botanical Beauty

With the natural world being a key source of inspiration for home decoration, explore our wide range of botanical Frostbrite® window film.

From soft florals, to trailing leaves, long grasses as well as tree motifs there is sure to be a design to suit your style and taste.

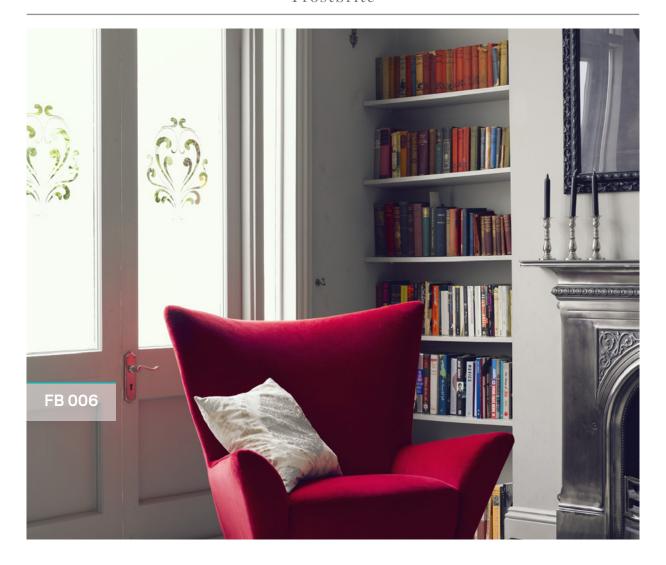
Available as either a singular pattern or linear formation, these designs will bring the best of the outdoors into your home.











#### Motifs

Singular symbols or subtle border designs are a fantastic way of adding interest to your windows whilst still retaining the frosted finish over the main expanse of the glass. This helps retain the all-important privacy factor as well as allowing natural light to flood the room.

A huge variety of designs are available to choose from with the option of customising your film by selecting the position or orientation of your chosen pattern. Circular forms, geometric prints and art-deco symbols are just a taste of the motif based designs available from The Window Film Company's Frostbrite® range.









#### Intricate

If a more elaborate design is to your taste, then look to the selection of intricate patterns from the Frostbrite® range. Ideal for giving the impression of frosted glass, these films will add a touch of beauty and glamour to your windows without the high end price tag.

From sweeping swirls, to polka dots and striking damasks, these ranges will inject a sophisticated look to your décor.









### Linear

An everlasting trend in home décor, linear patterns are a subtle yet attractive way of adding interest to windows, furniture, flooring, fabrics and wall coverings.

A simple statement, a linear pattern will draw the eye and help create the feeling of space, perfect for small areas.









## Plain

As well as single and bay windows, Frostbrite® film is also ideal for a run of patio doors and conservatories with full length windows. Consider installing a run of plain frosted film along the bottom of the panels, creating a false mid-rail to not only give you more privacy but also to create an interesting design element in the room. Use bands of film at the top to create a graduated effect for extra flair or opt for a block design in each panel for ultimate privacy.



## Interior Glass

For interior schemes, internal glazed doors or glass fronted kitchen cupboards can be given a new lease of life with frosted film. Words such as 'kitchen', 'bathroom' or 'laundry' can be cut from the film to depict the room's use, whilst outlines of kitchen utensils or crockery are a fun way to show what can be found in each cupboard.

Revamp old tired furniture pieces such as glass fronted tall boys with frosted film to add a new lease of life to the glass - the perfect DIY project.

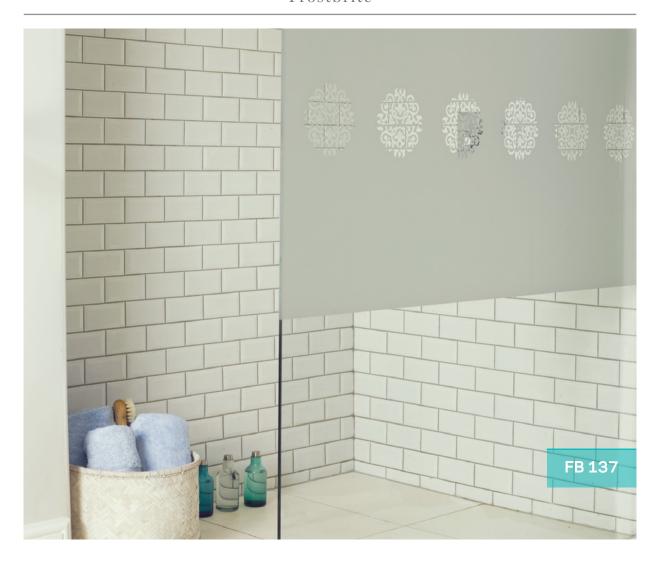


b a t h r o o m

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A R D E R LAUNDRY





# Bathrooms

Ideal for bathrooms, Frostbrite® is a great solution for achieving privacy or updating the appearance of your glass without having to install blinds or shower curtains. Applied to shower screens and glass panelling, Frostbrite® aids in making water marks less noticeable as well as injecting interest through decorative designs or added

privacy with plain frosted panels. With a large choice of designs available and a bespoke service offered there is sure to be a design to suit any bathroom style.

# House Numbers & Names

Frosted film is perfect for displaying your house name or number in the leadlight of your door frame, or within the glazed panels on your front door, allowing you to identify your property in a stylish and contemporary fashion.

Play around with fonts and borders for a different look to suit the style of your property and as with the Frosted patterns, each order is created to your exact specifications and is computer cut for a precision finish.











If you're looking for an innovative, easy and affordable way to update a tired interior, eye-catching Rainbow Film from The Window Film Company is your solution.

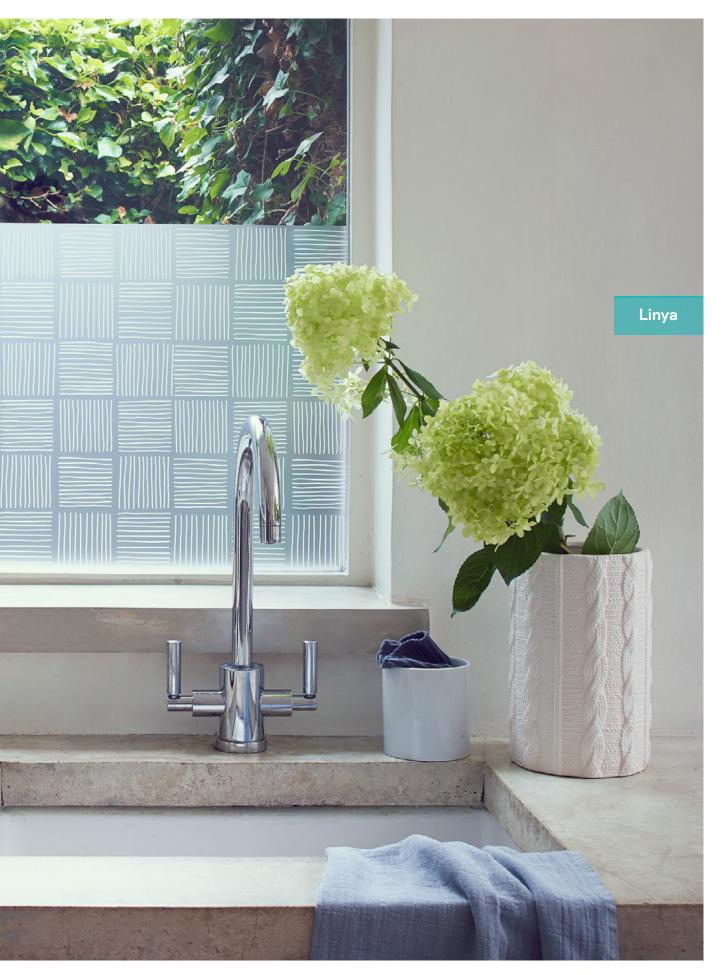
Available in a range of bright and vivid shades, Rainbow Film will obscure unattractive outside views, while allowing natural light to flood through. The coloured film can be used to create an eye-catching stained glass effect, perfect for introducing colour into any room in your home.

Cut to the exact size required or available by the metre, Rainbow Film is easy to install, and with video tutorials available on The Window Film Company website, any help you may need is always just a click away.









With all the same benefits as Frostbrite® film the White Printed Film range features intricate printed designs in vibrant white ink. The quality white ink creates clear designs and patterns on one piece of film resulting in extremely easy application.

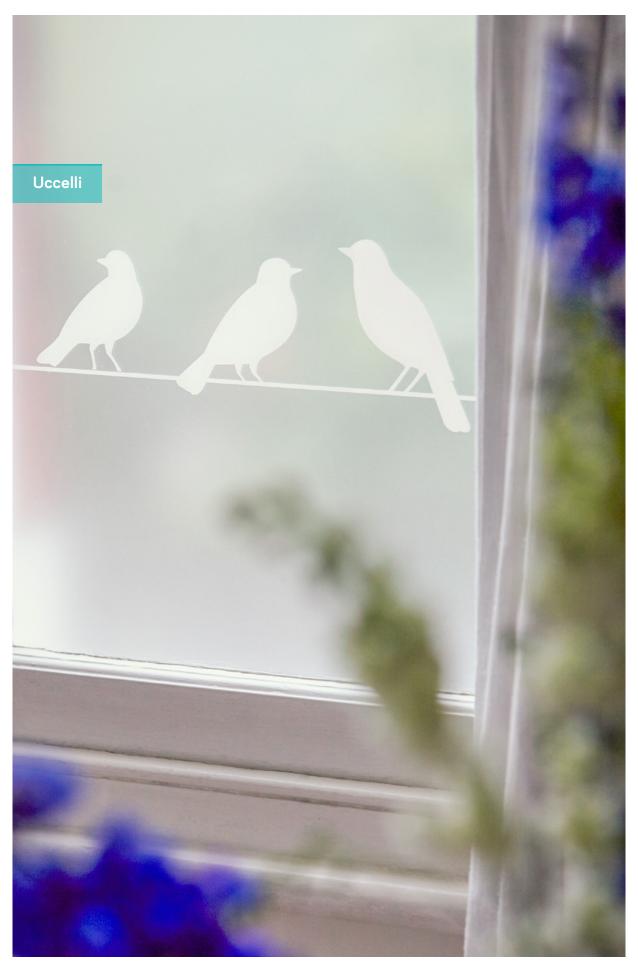
Each pattern in the white print range is printed on a state of the art UV printer, with the combination of print and ink technology delivering a perfect white finish.

The Window Film Company uses state of the art UV print technology to ensure the new film features vivid white finished motifs, available in a large range of designs and patterns.

This printed decorative film offers an attractive privacy solution, while still allowing natural light to stream through. The quality film is also long lasting and durable perfect for bathrooms and wet rooms.











When it comes to making a room feel like a safe and fun place for children to work and play, we can sometimes get a little stuck for quick and easy ideas. Luckily, The Window Film Company has the answer in the form of their eye-catching Frostbrite® and White Printed Film designs. The decorative children's patterns include playful motifs of cats, cars and letters. Window film is the perfect choice for transforming a playroom or study space, as well as easily updating the look and feel of a child's bedroom.

Frostbrite® and White Printed Film offer privacy from the outside, whilst allowing your little ones to enjoy all the benefits of natural light. Not only aesthetically pleasing, Frostbrite® and White Printed Film window film has many safety benefits. Frosted film can make glazed windows, doors and shower screens more visible to children and provide a cheaper alternative to blinds which collect dust and have the risk of cords



As well as decorative designs, The Window Film Company also offers an impressive portfolio of functional films that will benefit your home in a multitude of ways. From mitigating against excess heat and dealing with glare or fading issues, the practical film collection also offers safety measures for glass by preventing injuries and making it more visible. Additionally these improvements will not come at the cost of home enjoyment as the films will not block the natural light or obscure any exterior view.

# Solar Control

Protecting your home from the glare of harsh or strong sunlight is a particular concern for homeowners with large expanses of glass (such as conservatories). It is in these areas where sunlight, which contains harmful UV rays, can be one of the main causes for fading as well as overheating.

Installing Solar Control films directly onto the glass or polycarbonate roof means that excess temperature and glare will be reduced, as well as almost eradicating the threat of UV damage – rejecting 99% of UV rays that hit the glass. Solar control film still allows natural daylight into the room leaving you to enjoy uninterrupted views through your windows while reducing the UV rays. Available in three different finishes, specially adapted for consumer's individual requirements, each film has unique properties.

## Supertint® (available for glass or polycarbonate roofs):

Use: the most effective film for preventing heat glare and fading and is perfect for south facing conservatories where the user spends time reading, sewing or working at the computer.

Total solar energy rejected = 77% Glare reduction= 80.6% UV light rejected = 99%

### Climate Ultra®:

Use: ideal for conservatories or glass rooms where the user is concerned by the external appearance of their home – Climate Ultra is almost virtually undetectable once installed.

Total solar energy rejected = 43% Glare reduction = 24% UV light rejected = 99%

### Clear UV Film:

Use: Completely see through, Clear UV film is the optimum film for owners wishing to protect furnishings from fading, but not requiring high levels of protection from heat. Also recommended for people suffering from acute sensitivity to UV light.

Total Solar Energy Rejected = 20% Glare reduction = 6.1% UV light rejected = 99%





# Safety

Glass in the home is beneficial from an aesthetic and functional standpoint. Glazing provides a source of natural light as well as a view of the outside, but windows and doors are accountable for a lot of injuries in the home, especially with children.

If the glass in your home does not bear a British Kite Mark then it is not technically 'safe' and is likely to shatter in to dangerous shards if broken. Replacing all the glass in your home can be an expensive exercise, especially if you need to update all your windows and doors, however there is an

easy solution that won't cost the earth. Safety film adheres to the glass to prevent the glass from shattering if broken, and because it is completely clear the view through the glass will not be obscured once applied.

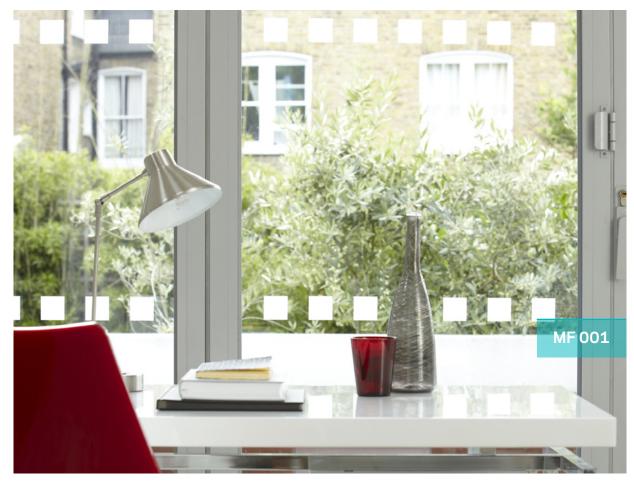
Available in a range of thicknesses, which bring the glass up to current BS standard BS6206 Class A and B, the film is regularly used in schools and workplaces to ensure the safety of the buildings' occupants.

# Manifestation

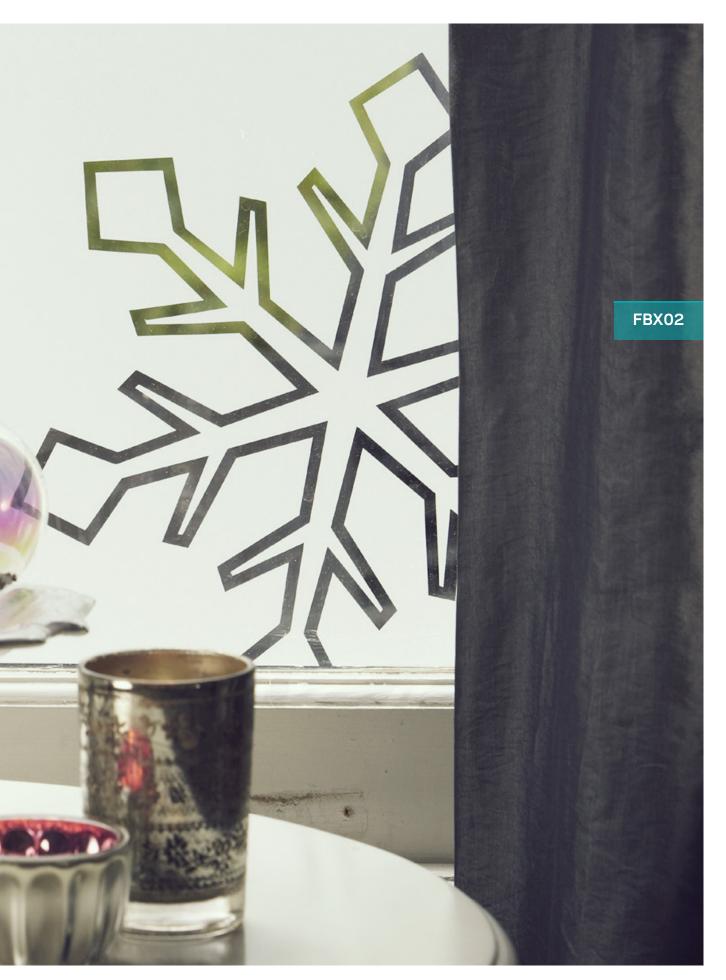
Glass Manifestation is designed to be applied to glass windows, doors and partitions with the primary function of making the glass visible.

Large expanses of clear glass can often be difficult to detect, making them potentially hazardous. Glass manifestation is placed at strategic locations on the glass, the contrast between the manifestation and the glazing making it easy to spot, preventing potential accidents.

Glass manifestation is traditionally created from Frostbrite® frosted film which provides a classic sandblasted, acid-etched effect, delivering a contemporary, stylish manifestation solution. A range of standard designs are available, including dots, squares and simple bands, and whilst these designs are popular, The Window Film Company is also able to provide fully bespoke manifestations.

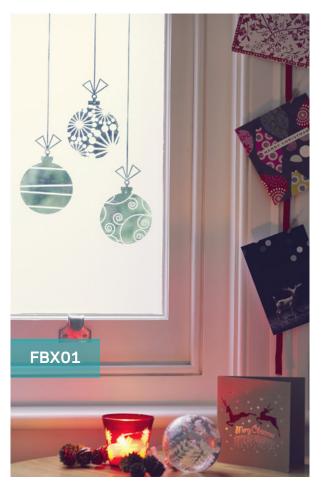






Often overlooked when it comes to seasonal decorating, windows and glass can actually be a fantastic way of injecting some fun and creativity into your festive schemes. Frostbrite® and White Printed films are perfect for giving your home an eye catching look for all your favourite holidays such as Christmas, Easter, Valentine's Day and even Halloween.

Not just confined to windows, interior doors can be given a festive makeover with these playful designs, ideal for spooky Halloween parties or Christmas gatherings.







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